

Title: Ford Tesla Energy Storage Battery Cabinet

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Amid Ford's shift away from making large electric vehicles, the automaker is adding a new product line to find a home for its batteries. Ford said Monday that instead of scuttling plans to...

Ford is repurposing underutilized electric vehicle battery capacity and pivoting toward "higher-return opportunities" in the energy storage sector. The automotive giant said Monday it will...

Ford is now attempting to pivot, repurposing car battery production lines to make bigger batteries for data centers and utilities. Tesla is expanding efforts in the same space.

US automaker Ford has appointed long-time top executive Lisa Drake as the head of Ford Energy as part of its realignment. She will build the new business unit for stationary battery ...

Ford will repurpose EV battery plants to build grid-scale energy storage, betting on data centers as EV incentives fade.

Ford said in December it plans to convert one factory meant for EV batteries to energy storage products, spending \$2 billion on top of the nearly \$6 billion it invested building the factory.

The company is converting an EV battery factory in Kentucky to build energy storage systems for AI data centers. The move will see Ford challenge Tesla, which has its own thriving...

In this new role, Drake is responsible for the full scope of Ford Energy's end-to-end operations, spanning battery cell manufacturing, system assembly, and sales.

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